

Vania André

Vania André is a digital media marketing and communications professional based in New York City. She currently works at THE CITY — a nonprofit newsroom dedicated to accountability reporting, where she leads their communications and marketing efforts.

As a first-generation Haitian American, she's married her passion for her community and storytelling to cover Haiti and her diaspora for nearly a decade. As editor in chief of the Haitian Times, where she now serves as their chairperson, she was tasked with overseeing the editorial direction of the publication and facilitating key partnerships with community leaders and groups. Under her leadership, the publication's readership and revenue tripled over the span of 2 years.

André is a journalist in the Haitian community and has offered on air-commentary about Haitian and Latin American politics for several media outlets including, MSNBC, WNYC, BBC and BNC. As an active member of New York's Haitian political and nonprofit community, she is often asked to sit or moderate panels on issues critical to Haitian and immigrant communities. In April 2016, she moderated the Reporting In Times of Crisis: Telling Migrant Tales through Creative Storytelling panel during the 7th United Nations Alliance of Civilizations Forum in Baku, Azerbaijan.

Her previous positions include communications director with the New York City Council where she led former Council Member Jumaane D. Williams' messaging and communications strategy. Following her stint with New York City Council, she managed communications for Public Agenda, a nonprofit think tank that focuses on strengthening democracy and expanding opportunity for all Americans. She also owns a digital marketing and creative services firm, where she develops and leads strategy for small businesses.