

## **SAMAD DAVIS**

Samad Davis is a U.S based entrepreneur, philanthropist and international film and television financier, content creator and distributor (with 23 years of industry experience) who has been working in various sectors across U.S. and Africa for well over 13 years.

He has developed a very robust and influential business network across the *United States, Africa, Europe, UAE, Asia and India*, with a strong focus on developing business and trade opportunities between the U.S private sector and emerging markets in Africa.

Through his various global relationships, he has been able to marry the various business sectors he's involved in seamlessly. Merging Hollywood with film and television content creation in Africa, content with brands & ad agencies, content & brands with his digital branding integration technology company, and then ultimately merging it all with large scale television networks and or streaming platforms for global consumption. This is how creativity and entrepreneurship all comes together for Samad Davis.

His personal mantra is; *"Bridging cultural gaps between America and Africa through the power of entertainment, arts, tech, sports and business."*