

MaryAnne Howland
Globalist. Movement Builder. Producer. Author. Speaker.

Founder, President & Chief Excitement Officer, Ibis Communications, Inc

For nearly three decades, MaryAnne leads a team of creative professionals and communications specialists who collaborate to help brands bridge to new markets and deliver meaningful social impact, and has been a catalyst for movements to help brands move from social responsibility to social significance.

Founder & CEO, Global Diversity Leadership Exchange

Founded and launched at the New York Stock Exchange in 2012, this forum is a platform for C-suite and senior level executives of multinational companies and organizations, industry experts, and business leaders who are on the front lines of driving diversity, equity, inclusion and sustainability in global markets to share best practices and breakthroughs.

Co-Founder, J.E.D.I Collaborative

Founded in 2019, this natural products industry initiative was created to address inequities in the wealth, health and well-being of historically marginalized people in the US and its impact beyond borders – to eradicate all vestiges of systemic racism.

Partner and co-Founder, Human Design Technology International

Founded in 2019, HDTI is a platform for limitless possibilities for innovation for independent living and extended life experiences, removing boundaries and creating freedom that uplifts the human spirit and empowers human potential.

MaryAnne chairs the American Sustainable Business Institute and leads the organization's Race and Equity Working Group. She serves on the advisory for American Promise and the global advisory for Cornerstone Capital Group. She is a member of the Multicultural Marketing Committee for the National Association for Multi-ethnicity in Communications and a judge for the cable industry's annual Excellence in Multicultural Marketing Awards. In 2010, MaryAnne represented the cable industry as a member of the People to People Cable and Telecommunications Marketing Delegation to India.

During the Obama Administration, she attended four White House Summits: Women Leaders in Climate Finance and Investment, Women and the Environment, White House Business Council, and the Green Business Summit led by the American Sustainable Business Council. During the Clinton Administration, recognition for the success of her business led to the prestigious honor of an invitation to lunch on Capitol Hill for a White House tribute to the nation's Women Business Leaders.

Among her long list of awards and accomplishments, MaryAnne is most proud of her Nashville Business Journal Woman of Influence Award, the distinguished Spirit Award from the Nashville Chamber of Commerce, the Avant-Garde Award for the Advancement of Diversity from AAF Nashville Mosaic, and Advertising Working Mother of the Year by AWNY and Working Mother Magazine.

MaryAnne is also a proud mother and advocate for persons with disabilities. With her new book, *Warrior Rising: How Four Men Helped a Boy on His Journey to Manhood*, published by Penguin Random House, she hopes to catalyze the movement to traditionalize rites of passage for boys and girls and to open a national conversation on the importance of mentorship, intentional parenting, and respect and dignity for people with disabilities @Blackmitvah.org

Education:

B.S. in Communication, Boston University

Diversity Fellow at CTAM U, Harvard Business School

Minority Business Management, Tuck School of Business at Dartmouth

Business Management Continued Learning at University of Wisconsin-Madison Business School