

## Dayna Lynne North

Dayna Lynne North is a film and television writer, producer, cultural curator, and self-described 'Delightful Disruptor' of the status quo. Currently, she is co-creating and executive producing THE BEST MAN: FINAL CHAPTERS, the adaptation of the iconic Best Man film franchise by Malcolm D. Lee. Dayna recently signed a two-year overall deal with Sony Pictures Television under her Loud Sis Productions banner. Under the terms of this deal, North will create, develop, write, produce and supervise comedies and dramas across all platforms. Dayna is currently in development with writer/director Morgan Cooper and Gabrielle Union's I'll Have Another Productions on the half hour comedy BLACK COFFEE. Dayna was a writer/Executive Producer on the first three seasons of HBO's Emmy-nominated, zeitgeist-shifting INSECURE, co-created by and starring Issa Rae. She was also a Consulting Producer on the Television Critics Association and Peabody Award-winning SWITCHED AT BIRTH. Prior to that, she was coshowrunner and Co-Executive Producer on VH1's SINGLE LADIES. Dayna was also a Co-Executive Producer on the ABC Family drama, LINCOLN HEIGHTS, which garnered the NAACP Image award for Best Drama, as well as the Gabriel Award for Best Entertainment. She was a writer/producer on the first two seasons of the CW's pop culture phenom, VERONICA MARS, starring Kristen Bell. She also wrote the holiday-themed Lifetime biopic, AN ENVOGUE CHRISTMAS. In 2019, Dayna teamed up with founder/CEO Bridgid Coulter on the founding advisory board of Blackbird, House of Coworking – the first-ever private global coworking space designed by and for women of color. She is also on the Entertainment Committee for Time's Up and a member of Time's Up Women of Color, which aims to create a society free of gender-based discrimination in the workplace and beyond. Dayna is a native of Kansas City, Missouri, and a graduate of the USC School of Cinematic Arts.