

## **Carole Kirschner**

Having worked as a senior level television development executive for eighteen years (including her posts at CBS and as head of Steven Spielberg's first Amblin Television), Carole has heard over 5,000 pitches, read more than 3,000 scripts, bought hundreds of projects and was involved in developing dozens of television series.

She is the Creator and Director of the CBS Diversity Writers Mentoring Program, and the Director of the Writers Guild of America's Showrunner Training Program and the Mentorship Matters Program.

In her role as an entertainment career coach, she helps writers, directors and producers at all levels navigate Hollywood politics as they break through and move up in the entertainment industry.

As an international speaker she teaches filmmakers how to pitch projects that sell as well as how to effectively position themselves in the business.

Her book, *Hollywood Game Plan: How to Land a Job in Film, TV and Digital Entertainment*, published by Michael Weise Publishers, is taught in film schools and colleges around the country.