



SHEILA DUCKSWORTH
President of CBS/NAACP Production Venture

Entertainment veteran Sheila Ducksworth is President of the new CBS/NAACP production partnership. Based in Studio City, California, Ms. Ducksworth supervises development and production of scripted, unscripted, and documentary content for broadcast, cable, and streaming platforms.

Ms. Ducksworth has worked in multiple facets of the industry, both as a buyer and a seller; and, across various distribution outlets bringing production company, studio, and network experience.

Prior to boarding the CBS/NAACP venture, Ms. Ducksworth spent three years as Head of Scripted Television and Production for Will Packer and Will Packer Media where she developed and Executive Produced the OWN series *AMBITIONS* and the upcoming Wendy Williams biopic for LIFETIME. There she developed and managed projects across multiple genres for broadcast, streaming, and cable.

Ever the tastemaker and innovator, Ms. Ducksworth previously served as CEO and Executive Producer of Ducksworth Productions. Ms. Ducksworth continues to be particularly proud of her NAMIC (National Association for Multi-Ethnicity in Communications) Award nomination for Best Digital, Short Form series *It's Kympllicated!* featuring Kym Whitley, for Nickmom; and, her Executive Producer role alongside Gabrielle Union and Tracey Edmonds for the Lifetime original movie *With This Ring* starring Regina Hall, Jill Scott, Eve, and Brooklyn Sudano, claiming the #1 spots in both the Nielsen ratings for cable and social media rankings; 3 Women's Image Awards nominations; and 3 NAACP Image Awards nominations.

In addition, Ms. Ducksworth spent five years as Senior Vice President of Television and Film for Edmonds Entertainment, where she led the charge in packaging and selling projects for Tracey E. Edmonds. This was a second stint for Ms. Ducksworth at Edmonds Entertainment who, from 2000-2003, served as Vice President and Head of Television.

A remarkable key to Ms. Ducksworth's tremendous success has been in attracting high caliber talent to her collaborations. Ms. Ducksworth produced the 2013 film *Why We Laugh: Funny Women* for Lionsgate Entertainment and Codeblack Films, with entertainment legend and

Executive Producer Joan Rivers. Ms. Ducksworth secured such talents as comic icons Whoopi Goldberg and Lily Tomlin; actresses Kathy Najimy, Jane Leeves, and Holland Taylor; humorist Merrill Markoe; and more than twenty likewise renowned women in comedy. Ducksworth has packaged other high-profile projects with notable talent, including a late-nite talker for sports analyst Stephen A. Smith at Showtime Networks.

Also of note, Ms. Ducksworth took the lead in the physical production for the pilot of *College Hill*—BET’s first reality show, before serving as Co- Executive Producer of seasons 4, 5, 6, and the spinoff, *College Hill Interns*.

Adding to her accomplishments, Ms. Ducksworth served as Senior Vice President of Television for Susanne Daniels and her company, First Move Television, based at Twentieth Television. There, she packaged several projects including those with musical artists Toni Braxton, and country greats Clint Black and Lisa Hartman Black.

Beyond both studio and production duties, Ms. Ducksworth has additionally transferred her skills to network, serving as a current executive at UPN. In that capacity, she oversaw all new and returning dramas for the network. There, she provided all aspects of day-to-day coverage on outlines, scripts, casting, production, and final delivery of, most notably, the critically acclaimed *Veronica Mars*.

A native New Yorker, Ms. Ducksworth began her career in development at Big Ticket Studios in Los Angeles. Before pursuing a career in entertainment, she worked at Citibank in New York City.

Ms. Ducksworth received her B.A. in Economics and Political Science from Yale University.

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