

Benefactor Sponsorship Advertising Specifications

2009 Walter Kaitz Foundation Annual Fundraising Dinner Make a Statement. Make a Difference.

Wednesday, October 28, 2009 / Hyatt Regency Denver at Colorado Convention Center / Denver, Colorado

Dinner Program Advertising Specifications

The following specifications apply to the dinner program ad offered with your **Benefactor Table Package**.

Dinner Program Ads should be sent to **Zebra Designs** - studio@zebradesigns.net no later than **October 2, 2009**

Full Page 4-Color Ad in Dinner Program

Sizing

- Trim Size: 7"(w) x 10"(h)
- Safety: 6 ½ "(w) x 9 ½ "(h)
- Bleed: 7 ½ "(w) x 10 ½ "(h)

File Extensions

- TIFF or EPS
- PDF (High resolution; CMYK format; fonts embedded)

Production Specifications

- 300 dpi
- CMYK (4/C)
- Color proof to accompany ad
- Ad to be built to sizes specified above

If You Are Submitting An Ad Created In: InDesign

- Must be version CS4 or lower
- All supporting files and fonts must be included
- File extensions: TIFF, EPS or hi resolution PDF
- Color proof

Illustrator

- Must be version CS4 or lower
- 300 dpi
- CMYK format
- All fonts must be turned into "outlines"
- File extensions: TIFF, EPS or hi resolution PDF
- Color proof

Photoshop

- Must be in version CS4 or lower
- 300 dpi
- CMYK format
- File extensions: TIFF, EPS or hi resolution PDF
- Color proof

Quark Express

- Must be version 6.0 or lower
- All fonts and supporting files must be included
- Color proof

