



10TH ANNUAL SUPPLIER DIVERSITY CONNECTION WORKSHOP
FRIDAY, APRIL 3, 2009

Walter E. Washington Convention Center
Washington, DC

- 8:30 a.m. – 9:30 a.m. **Registration & Continental Breakfast**
Register for the workshop, grab some breakfast and be one of the first 50 registrants to receive a complimentary copy of supply chain expert, Shelley Stewart's book, ***"Straight to the Bottom Line, an Executive's Roadmap to World Class Supply Management."*** You will walk away with a resource to help you better understand how senior executives build their organizations with critical resources and talent needed for a successful supplier diversity program.
- 9:30 a.m. – 10:30 a.m. **Welcome & Keynote**
"Making a Connection through Your Supplier Diversity Program"
The help kick off to the workshop is the Foundation's executive director, Dr. David Porter, who will address the cable industry's ongoing commitment to establishing an effective supplier diversity initiative. Dr. Porter will put into perspective the role that the cable industry plays in helping to make powerful and reliable connections between the industry and minority and women-owned businesses.
Welcome
David M. Porter, Jr., Ph.D.
Executive Director
The Walter Kaitz Foundation

"New Administration, New Opportunities"
While the new administration has recently deployed an economic recovery advisory board to help get the U.S. economy back on track, no one knows what the trickle down effects of any decisions made will have on diverse suppliers in the cable industry. A leading policy expert will expose some of the sensitivities facing the U.S. economy with particular emphasis on the effects of changes brought about by a new administration and the resulting effects on procurement programs, social responsibility, and the role of diverse suppliers.
Keynote
TBD
- 10:45 p.m. – 12:00 p.m. **"Diversity in a Recessionary Economy"**
The telecommunications industry continues to lead most other industries in spend of their procurement dollars. It has identified successful supplier diversity programs as vital to renewing the industry in the wake of the recent economic recession. While the downside to a recession may be shifts in vendor opportunities and limited access to capital, the panel will examine the opportunities that still exist through strategic joint ventures and the integration of global strategies into corporate objectives.
Moderator:
Michelle Ray
Senior Director, Programs & Strategic Initiatives
The Walter Kaitz Foundation

12:00 p.m. – 1:15 p.m.

Networking Luncheon

Join procurement executives from a host of cable operating companies and programming networks over lunch. Participants will be able to interact directly with decision-makers in procurement and sourcing while directing the course of the conversation. Bring plenty of business cards.

1:30 p.m. – 2:45 p.m.

“Cable’s New Business Opportunities in Technology”

Digital telephone, IMS/IPTV converged platform, network reliability and DOCSIS 3.0 all combine to make up the ingredients of an industry that’s rapidly taking on a multidimensional business profile. How these lines of businesses promise to take shape and their contribution towards building a diverse supplier base will all be addressed at this session.

Moderator:

John F. Kist

Executive Director of Procurement

Comcast Communications

3:00 p.m. – 4:30 p.m.

Networking Reception

Opportunities abound plenty at this closing reception where procurement officers, minority and women-owned business owners, and other invited guests all meet to talk and exchange ideas in a social setting.